

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
68137-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Protect Your Vote Ohio	Issue 2 - 3062	3062

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	68137	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/30/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	11-11--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---11-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/25/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENPYV01219H \$1,200.00 NM									
2 WKRC F 10/26/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENPYV01219H \$1,200.00 NM									
2	10/27/12	10/27/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 6:59 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM :30 TVGENPYV01219H \$800.00 NM									
3	10/27/12	10/27/12	Saturday Early Show	8:00 AM-9:00 AM	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 8:26 AM Saturday Early Show 8:00 AM-9:00 AM :30 TVGENPYV01219H \$1,100.00 NM									
4	10/28/12	10/28/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----1	:30	1	\$2,800.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/28/12 9:46 AM CBS Sun Morn News 9:30 AM-10:00 AM :30 TVGENPYV01219H \$2,800.00 NM									
6	10/25/12	10/30/12	5p Local 12 News at Five	5:30 PM-6:00 PM	11-11--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---11-- 2 \$2,000.00									

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Advertiser	Product	Estimate Number	
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PO Box 841646
Dallas, TX 75284-1646

www.local12.com

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Advertiser	Product	Estimate Number	
Protect Your Vote Ohio	Issue 2 - 3062	3062	

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Total Spots							18				

Payment Terms 30 Days

<u>Gross Total</u>	\$42,300.00
<u>Agency Commission</u>	\$6,345.00
<u>Net Amount Due</u>	\$35,955.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.